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## **NEW WORLD MOBILE HOLDINGS LIMITED**

**新世界移動控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 862)

### **CHANGE OF FINANCIAL YEAR END DATE**

The financial year end date of the Company would be changed from 31 December to 30 June with immediate effect.

#### **CHANGE OF FINANCIAL YEAR END DATE**

The board of directors (the “Board”) of New World Mobile Holdings Limited (the “Company”) announces that the financial year end date of the Company would be changed from 31 December to 30 June with immediate effect. As such, the financial year ending 30 June 2005 will cover the 18-month period from 1 January 2004 to 30 June 2005.

#### **REASONS FOR THE CHANGE**

Reference is made to the joint announcement dated 1 April 2004 made by the Company and New World Development Company Limited (“NWD”) in relation to the acquisition (“Acquisition”) by the Company of the entire interest in New World PCS Holdings Limited (“NWPCS”) held by NWD.

Immediately upon the completion of the Acquisition on 6 July 2004, NWPCS became a wholly-owned and major subsidiary of the Company, and the Company became a subsidiary of NWD. Since the financial year end date of both NWD and NWPCS is 30 June, the Board considers that the change of financial year end date from 31 December to 30 June enables the Company to have a coterminous year end with NWD and NWPCS, thereby facilitates the preparation of the Company’s consolidated accounts and saves audit costs accordingly.

#### **PRELIMINARY TIMETABLE AFTER CHANGE**

As a result of the change in the financial year end date, a second interim results announcement and a second interim report of the Company for the 12-month period ending 31 December 2004 will be issued on or before 31 March 2005. In addition, the Company will issue a preliminary announcement of audited final results and an annual report for the 18-month period ending 30 June 2005 on or before 31 October 2005 in compliance with Rule 13.46(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The annual general meeting of the Company for 2005 will be held in November 2005 to approve the audited financial statements for the period from 1 January 2004 to 30 June 2005.

By Order of the Board  
**Ho Pui Sin**  
Company Secretary

Hong Kong, 10 December 2004

As at the date of this announcement, the Board comprises:

*Executive Directors:*

Dr. Cheng Kar Shun, Henry (*Chairman*), Mr. Doo Wai Hoi, William, JP (*Vice Chairman*), Dr. Wai Fung Man, Norman (*Chief Executive Officer*), Mr. To Hin Tsun, Gerald and Mr. Chow Yu Chun, Alexander

*Non-executive Directors:*

Mr. Lo Lin Shing, Simon and Mr. Ho Hau Chong, Norman

*Independent Non-executive Directors:*

Mr. Wei Chi Kuan, Kenny, Mr. Kwong Che Keung, Gordon and Mr. Cheng Ming Fun, Paul, JP

Please also refer to the published version of this announcement in The Standard.