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## **NEW WORLD MOBILE HOLDINGS LIMITED**

### **新世界移動控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 862)**

## **CLARIFICATION ANNOUNCEMENT**

This announcement is made by the Company pursuant to Rule 13.10 of the Listing Rules. The Board has noted the recent increases in price and trading volume of the shares of the Company and wishes to state that, save as disclosed in this announcement, the Board is not aware of any reasons for such increases.

This announcement is made by New World Mobile Holdings Limited (the “Company”) pursuant to Rule 13.10 of the Rules (the “Listing Rules”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Reference is made to (i) the clarification announcement made by the Company dated 2 September 2005 (the “Clarification Announcement”); (ii) the teletext announcements dated 5, 26 and 27 of September 2005 and 6, 7 and 14 of October 2005 respectively made by the Company (the “Teletext Announcements”); and (iii) the press articles (the “Articles”) appeared today on various newspapers including but not limited to Hong Kong Economic Times, Apple Daily, Ming Pao and Oriental Daily.

As stated in the Clarification Announcement and the Teletext Announcement, from time to time the board of directors (the “Board”) of the Company would be considering various business opportunities which might be made available to the Group. In this regard and in light of the contents as reported in the Articles, the directors of the Company (the “Directors”) wish to state that the Group is carrying out a feasibility study (the “Feasibility Study”) on the likely scenarios (with emphasis on costs savings to the Group) in the event of an integration (the “Possible Integration”) of the Group’s existing mobile telecommunications network and the mobile telecommunications network of another mobile telecommunications operator in Hong Kong (the “Mobile Operator”).

Pending the outcome of the Feasibility Study, which is not yet available at the date of this announcement, the Directors believe that it is premature to be engaged in the discussion on possible merger or acquisition activities.

The Board has noted the recent increases in price and trading volume of the shares of the Company and wishes to state that, save as disclosed above, the Board is not aware of any reasons for such increases. The Board confirms that there are no negotiations or agreements relating to any intended acquisitions or realisations which are discloseable under Rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature. The Company will continue to comply with the relevant requirements under Chapters 13 and 14 of the Listing Rules.

By the Order of Board  
**New World Mobile Holdings Limited**  
**Sien Yun Man**  
*Company Secretary*

Hong Kong, 25 October 2005

*As at the date of this announcement, the board of directors of the Company comprises (i) five executive directors namely Dr. Cheng Kar-Shun, Henry, Mr. Doo Wai-Hoi, William, JP, Mr. Chow Yu-Chun, Alexander, Mr. To Hin-Tsun, Gerald and Dr. Wai Fung-Man, Norman; (ii) two non-executive directors namely Mr. Ho Hau-Chong, Norman and Mr. Lo Lin-Shing, Simon; and (iii) three independent non-executive directors namely Mr. Hui Chiu-Chung, JP, Mr. Kwong Che-Keung, Gordon and Mr. Wei Chi-Kuan, Kenny.*

“Please also refer to the published version of this announcement in The Standard”